

FY2021 POPULAR ANNUAL FINANCIAL REPORT

Fiscal Year Ended June 30, 2021

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Dear Residents and Businesses of Howard County:

We are pleased to present Howard County's first edition of its Popular Annual Financial Report (PAFR) for the fiscal year which ended on June 30, 2021. The County focuses on transparency and providing accurate and timely financial data to its residents. The Government Finance Officers Association's (GFOA) has recognized this commitment to quality. In July 2021, the County was awarded with the Certificate of Achievement for Excellence in Financial Reporting award for the fiscal year ended June 30, 2020. This is the 45th straight year that Howard County has held that distinction.

This report is a condensed and simplified version of the County's Annual Comprehensive Financial Report (ACFR), specifically prepared to be more accessible and understandable to the public. The financial statements and supplemental information reported on the ACFR are in accordance with the Generally Accepted Accounting Principles (GAAP) promoted by the Governmental Accounting Standards Board (GASB). The 2021 fiscal year AFCR was audited by CliftonLarsonAllen LLP and received an unmodified or "clean" audit opinion.

The PAFR is designed to provide local residents and interested parties with a better understanding about the county government's operations, programs and financial condition. This PAFR will detail focuses of investment, trends relating to capital spending, and the positive impact of federal stimulus relief following COVID-19. Thanks to the County's leveraging of federal relief and fiscally responsible spending, HoCo ended FY21 with a surplus of \$122 million, which was then put into the already-robust General Fund. This, along with a top bond-rating and growing Rainy Day Fund, demonstrates how Howard County is on track to emerge from the pandemic stronger and more resilient than ever.

We hope that each of these reports reinforce the County's commitment to financial integrity. The 2021 ACFR and 2021 PAFR may be accessed through the Howard County Finance Department's website <u>HERE</u>.

Sincerely,



Lonnie R. Robbins Chief Administrative Officer

Connie P. Jobbins



Rafiu O. Ighile Director of Finance

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Awards

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Certificate of Achievement for Excellence in Financial Reporting

> Presented to Howard County Maryland

For its Comprehensive Ann Financial Report For the Fiscal Year Endeo June 30, 2020

Christopher P. Morrie

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Howard County System of Government and Leadership

Howard County officially became an independent jurisdiction in 1851. Originally part of Anne Arundel County, it was designated the Howard District in 1839, in honor of John Eager Howard, statesman, soldier, and fifth governor of Maryland. Howard County Government consists of two branches, Executive and Legislative, and a State-operated Judicial Branch. Power for all three branches comes from the residents and voters of Howard County (HoCo).

The Executive Branch of the County government consists of the County Executive and all its officers, agents and employees. The County Executive is the Chief Executive Officer of the County and the official head of the County Government, serving four-year terms. The executive branch proposes and administers the operating and capital budgets, carries out policies established by legislation, interacts with the state and other local governments, helps residents resolve concerns, and delivers services to residents.

The County Council serves as the County's legislative branch; it adopts ordinances and resolutions and has all of the County's legislative powers. It consists of five members representing the five electoral districts in the County. The council members are elected to a four-year term. Their duties include enacting laws for the county, authorizing the operating and capital budgets, referring residents to appropriate agencies and helping residents solve problems.

The Judicial Branch is administered by the state and is composed of five main court and public safety systems that enforce the law and investigate illegal activity. The five systems are comprised of the Circuit Court, District Court, Orphans Court, Sheriff's Office and State's Attorney.



What are HoCo's Duties?

It is important to note that since there are no incorporated cities or towns in Howard County, HoCo government provides all local government services, including: police, fire and rescue, sheriff, corrections, public works, planning and zoning, landfill, water and sewer, public housing, and recreation and parks. The governing body of HoCo also has a substantial financial responsibility for the well-being of the HoCo Public School System, Howard Community College, HoCo Libraries, and the HoCo Housing Commission. For more information go to <u>Howard County Government's website.</u>

Howard County At A Glance

Conveniently located in the heart of central Maryland between Baltimore and Washington, Howard County offers the charm of a historic past mixed with the excitement of a cosmopolitan community. The County is continually ranked among the most affluent, advanced and educated communities in the United States. There is immediate access to leading educational and health care institutions, upscale retail, and outstanding recreation and entertainment. It is currently home to 116,457 households and boasts a thriving, vibrant economy and welcoming business environment, with proximity to 50 federal agencies, universities, Fortune 500 companies, technology, defense and health care companies.

Howard County HoCo Public Schools 8,500 7,000 **Johns Hopkins Applied Physics Laboratory** 3,375 **HoCo Government** HoCo Genearl Hospital 1,850 1,700

Verizon

Top Employers of

2,500 5,00 1,50 10,000 Households 116,457 $\overline{7}$ **Did You Know?** Median Household Income **Residents with a Bachelor's** 62.7% HoCo has one in Howard County **Degree or Higher** full-time county employee for \$125,000 38.7 years old **Median Age** every 100 \$124,042 \$121,618 \$100,000 residents. \$119,104 \$116,259 Veterans 7.2% \$75,000 \$50,000 **High School Degree or** We see a steady 95.5% Higher growth in income and \$25,000 population due to the Source: U.S. Census & HoCo Dashboard County's business-The high rate of high-school degree attainment **\$0** friendly and 2017 2018 2019 2020 demonstrates the County's commitment to the Source: U.S. Census resident-centric education of its residents. It then comes as no policies. surprise that education was HoCo's top **Population Growth in** government-wide expense in FY21. <u>Unemployment Trends in Howard County</u> **Howard County** 400,000 Howard County's **Unemployment Rate Comparison** unemployment rate 300,000 saw a drastic 16.00% reduction since April 333,951 2020, and is now 330,376 14.00% 326,286 321,113 below 4.0%. The 317,233 12.00% County continues to 200,000 316,579 outperform the State 10.00% and the nation. 8.00%

Quick Facts About Howard County

40020

Howard County

May 20

AUB 20 MON 20 40021

United States

May21

AUB 21

May 19

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Maryland

AUB 19 40419

6.00%

4.00% 2 00%

402

Howard County, Maryland | PAFR for FY2021

Source: U.S. Bureau of Labor

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Source: U.S. Census

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2016 2017 2018 2019 2020 2021

INITIATIVES & ACCOMPLISHMENTS

These achievements are split into the seven main themes that drive our mission of helping us to better serve you, the community.



READY AND SUCCESSFUL STUDENTS

The County worked with Head Start to move one if its locations to Long Reach Village Center, more than doubling its student capacity. Additionally, nearly \$6 million was allotted to Howard County Public Schools to support effective virtual schooling during the pandemic.

SAFE AND ENGAGED COMMUNITIES

The 3rd Phase of Blandair Regional Park was completed, offering accessible and thoughtful opportunities for play to children of all ability levels. Many projects to better trails and parks were executed to provide enjoyable ways for residents to engage with the outdoors.





CLEAN AND SUSTAINABLE ENVIRONMENT

Solar power opportunities for commercial and agricultural land were boosted through legislation, and HoCo saw huge growth in sales at the Alpha Ridge Landfill Compositing Facility, selling more than 3,100 cubic yards of HoCoGrow compost in March of 2021.

THRIVING AND HEALTHY RESIDENTS

Local leaders broke ground on the United Way Family Center in the Columbia Gateway District to support proper care for up to 76 infants and children. The RecZone Child Care Program was also launched to support childcare needs for working families during the pandemic.



STRONG AND PROSPEROUS BUSINESS

Four different phases of RISE Business Grants were administered to provide struggling hotels, restaurants, and local business approximately \$20 million as the pandemic affected their revenue flows.

RELIABLE AND ACCESSIBLE INFRASTRUCTURE

The County detailed its plans to combat flooding through mitigation efforts like the extension of the North Tunnel in Ellicott City as part of the Ellicott City Safe & Sound Plan.





INNOVATIVE AND EFFICIENT GOVERNMENT

In June of 2021, HoCo was awarded a record-breaking 27 National Association of Counties (NACo) Awards which honored the ways in which the County responded to COVID, supported homeownership, engaged its residents, and provided services for those in need.



Howard County, Maryland | PAFR for FY2021

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COVID-19 Relief and Support

\$15



Howard County received a total of \$56.8 million from the Federal Coronavirus Aid Relief and Economic Security Act (CARES Act).

- The County Government received \$28.4 million directly while another \$28.4 million was provided to the Howard County Health Department, of which \$14.6 million was made available to the County Government to cover health-related expenses during the pandemic.
- The County spent a total of \$37.3 million in FY20 and FY21 on a variety of initiatives, including those listed on the graph to the left.
- The CARES Act funding expires on December 31, 2021 and must be used before then.

Other COVID-19 Funding

In addition to the CARES Act & ARPA funds, the County was also awarded \$45.1 million of Federal and State funding in FY20 and FY21, of which the County has spent \$19.9 million.



One support program initiated during COVID-19 was the HoCo RISE Business Assistance Grant Program. At of the end of FY21, \$11 million in CARES grants were issued to help keep more than 1,200 local businesses open during the tough pandemic years. For current information regarding additional programs & support in the fight against COVID-19, please visit HoCo's COVID-19 Dashboard located <u>HERE</u>.

American Rescue Plan Act (ARPA)

Under the American Rescue Plan Act of 2021 (ARPA), the County will receive a total of \$63.2 million in aid. The County received \$31.6 million in June 2021 and the remaining half will be received in FY 2022. ARPA fund expenditures must be assigned between March 3, 2021, and December 31, 2024, with all work completed and funding spent by December 31, 2026.

HoCo is focused on leveraging ARPA funds to emerge from the pandemic stronger than before by improvements to County-wide making infrastructure. Investments can be made in water, sewer and broadband infrastructure, and the County plans to look closely at stormwater management investments and improvements to mitigation infrastructure. County-wide flood Howard County continues to engage the public to gain feedback and direction as to how to spend the ARPA funds, with overarching goal of a strong and equitable recovery from the COVID-19 pandemic.



Assets & Liabilities

FY21 marked a strong recovery for Howard County following the onset of the COVIDpandemic in FY20. The total net 19 position of the County increased from \$783 million to \$976 million, meaning that the County's assets (land, building, technology, etc.) and deferred outflows of resources (future consumption of these assets) exceed its liabilities (obligations that the County has little or no discretion to avoid) and deferred inflows of resources (future acquisition of resources). The increase in the net position is an indication of the continued commitment County's to building a solid net position to ensure its long-term financial health and fiscal sustainability. By taking in more money than is spent, HoCo can save for large projects, start new support programs for residents, and modernize County services.

FY 2021	FY 2020
\$3,979,075,268	\$3,628,342,640
\$3,002,302,773	\$2,845,243,105
\$976,772,495	\$783,099,535
	\$3,979,075,268

Top FY21 Capital Asset Events

Little Patuxent Water Reclamation Plant	\$112.4 million
P25 Radio System	\$13.1 million
Stream and Stormwater Management	\$11.8 million
Blandair Park	\$9 million
County Land Acquisitions	\$5.8 million
Cedar Lane Water Pump Station	\$5.4 million
\$(0 \$25 \$50 \$75 \$100 \$125 In Millions (\$)



Capital Projects

In FY21, the County embarked on some important capital improvement projects related to land development, water treatment, and radio services. The total Capital assets for HoCo amount to some \$2.4 billion as of the end of FY21. Apart from the projects listed above, the County also includes the following in their valuation of Capital assets: land, easements, buildings, improvements, machinery and equipment, park facilities, sidewalks, roads, highways, bridges, water and sewer lines, and stormwater management systems.

The largest investment is clearly the Little Patuxent Water Reclamation Project, which allows the county to recycle Class A biosolids as organic matter, increasing the plant's efficiency and creating long-term operational savings.

Howard County, Maryland | PAFR for FY2021

Long-Term Liabilities

In FY21, the County's long-term debt increased by \$47.1 million, or 2.5% from last fiscal year. These bonds were issued to support the many construction and infrastructure improvements that are underway in the County, as shown by the capital asset event graph on the previous page. Even with this increase in debt, the total debt that the government has outstanding is still less than 5% of its total assessed valuation - or what the County is worth itself. The current legal limit of debt that the County may issue is \$2.7 billion, or 4.8% of its total valuation. As shown below, the County is far below this threshold. Such careful planning and fiscal responsibility has given the County the highest possible bond

rating from the three main credit rating agencies. Standard & Poor's and Fitch Ratings both bestow a "AAA" Rating upon the County, and Moody's Investor Service has assigned a "Aaa" Rating. This means that many creditors view Howard County as a safe, stable, and responsible investment. This is **the**

24th consecutive year that Howard County has received top ratings from all 3 major agencies. Of the more than 3,100 counties in the U.S., HoCo was one of 49 counties to obtain the coveted AAA rating in FY21 from all three agencies, a notable accomplishment considering the financial impact that COVID-19 has had on the government's revenues and expenditures. By retaining this rating, the County is able to borrow money at lower interest rates, saving a significant amount of money in the long-run.



This is the 24th consecutive year that Howard County has received top ratings from all 3 major agencies.

Long-Term Debt



HoCo's Long-Term Debt grew at a rate of 2.5% from FY20 into FY21. Of \$1.9 billion in total debt, \$1.8 billion comprises debt backed by the full faith and credit of the government. The remainder of the County's debt takes the form of revenue bonds. These revenue bonds are tied to specific singlestream sources like toll roads, industrial areas, or utilities.



Howard County Financial Flows - Revenue

Government-wide revenues, which are a combination of governmental & business-type activities, are split up into two main groups: General & Program. The general revenue bucket is mostly comprised of taxes, with the primary sources being income & property taxes. Program revenue encompasses all charges to customers for use of goods & services (water and sewage fees, etc.) as well as grants to assist with operational and capital work. Increases in General + Program Revenue came out to more than \$118 million Year over Year (YoY). Below is a break-down of revenue by group.

General Revenue

The County's general revenue increased by 5.6% in FY21. The main sources of this increase were property taxes and local income taxes. Rising property values within the county were the driving force behind the increase in property taxes. COVID-19 related federal stimulus monies were disbursed through programs like the Paycheck Protection Program and pandemic unemployment insurance, all of which helped raise income tax revenues.

	FY 2021	FY 2020	Year over Year Change
Property Taxes	\$738,646,472	\$708,947,753	+ 4.2%
Local Income Taxes	\$619,513,011	\$577,958,870	+ 7.2%
Other Taxes	\$95,715,172	\$77,803,643	+ 23.0%
Other	\$5,889,775	\$17,318,637	-66.0%
TOTAL REVENUE	\$1,459,764,430	\$1,382,028,903	+5.6%

Program Revenue

	FY 2021	FY 2020	Year over Year Change
Charges for Services	\$227,303,014	\$215,209,312	+ 5.6%
Operating & Capital Grants and Contributions	\$155,170,327	\$126,020,879	+23.1
TOTAL REVENUE	\$382,473,341	\$341,230,191	+ 12.1%

The program revenues also increased for the County Year over Year in FY21. Program revenues include charges to customers or applicants who purchase, use, or directly benefit from County goods and services. Much of the increase in grants and contributions was due to federal COVID-19 relief.

Howard County Financial Flows - Expenses

The largest government-wide expense for the County this Fiscal Year was Education, with continued investment into the Howard County Public School System and Howard Community College. Many of these funds were directed towards operating costs and making sure the doors could stay open at our education sites.

The second and third most invested areas were public safety and public works respectively as Howard County revamped many utility-related sites and made sure police and fire departments were fully funded. Water & Sewer are also large focuses of funds as the County is main provider of clean water and safe sewage systems for all towns and villages in the County.

There was a large rise in General Government expenses as a result of CARES Act-related expenses, allowing HoCo to operate at full capacity to best serve residents during the pandemic's height.

	FY 2021	FY 2020	Year Over Year Change
General Government	\$123,183,109	\$74,316,453	+ 65.8%
Public Safety	\$272,893,187	\$273,690,808	- 0.3%
Public Works	\$184,376,187	\$191,131,750	- 3.5%
Recreation & Parks	\$33,372,823	\$44,155,887	- 24.4%
Legislative & Judicial	\$34,562,766	\$33,526,457	+ 3.1%
Community Services	\$57,793,879	\$51,744,649	+ 11.7%
State Highways	\$1,381,137	\$4,140,382	- 66.7%
Education	\$753,121,391	\$703,269,393	+ 7.1%
Interest on Long- Term Debt	\$56,785,423	\$56,026,136	+ 1.4%
Water & Sewer	\$122,881,576	\$111,856,075	+ 9.9%
Other	\$8,213,268	\$8,262,267	- 0.6%
TOTAL EXPENSES	\$1,648,564,811	\$1,552,120,257	+ 6.2%

Total Change in Revenues & Expenses YoY

	FY 2021	FY 2020	0
Total Revenues	\$1,842,237,771	\$1,723,259,094	Ŀ
Total Expenses	\$1,648,564,811	\$1,552,120,257	2 []
Change in Net Position	+\$193,672,960	+\$171,138,837	D

The Governmental and Business-Type Activities increased the County's net position by \$193.7 million, which was an increase from last year and largely due to increased property tax and income tax revenues.

General Fund

The General Fund is the County's primary operating fund. It accounts for all financial resources of the general government, except those required to be accounted for in another specific fund. This is where most tax money goes and where most bills are paid from. The Health Department Fund is included for reporting purposes.

	Budgeted Amount	Actual Amount	Variance between Actual and Budgeted
Total Revenues	\$1,127,239	\$1,256,239	\$128,990
Total Expenditures	\$1,176,373	\$1,162,097	\$14,275
Other Financing Sources	\$49,124	\$28,095	(\$21,029)
Net Change in Fund Balance		\$122,237	\$122,237

<u>All Amounts in Thousands of \$</u>

When looking at how money was spent in the General Fund compared to what was budgeted, the County spent \$14.3 million less than budgeted. This was due in large part to COVID-19 related stimulus relief in the form of federal grants. The County revenues exceeded the budget by \$129 million due in large part to an increase in local income tax distributions. This was a result of federal fiscal stimulus funds and an increase in capital gains that came out of a strong stock market. HoCo took in 10% more revenue and spent 1.2% less than it budgeted. This allowed the County to add the resulting \$122 million surplus to the fund, leaving the ending fund balance at \$316,205,081 at the close of FY21.



What is the Citizen's Election Fund?

The Citizens' Election Fund (CEF) issued its first funds to electoral campaigns in the FY21 year and is one example of the projects and programs funded with the General Fund. The CEF provides matching County funds to candidates for County Council and County Executive based on qualified contributions to participating candidates. The Fund was created to provide public campaign financing to any qualified candidate in a County office in an effort to reduce the role of large private contributions during the election process. By offering a public campaign finance option, this encourages and lifts up the role of small, private donations. By the end of FY21, over \$1 million had been added to the Fund to support grassroots campaigns. A detailed video explaining the Fund can be found HERE.

Howard County Rainy Day Fund

	As of 6/30/21	As of 6/30/20
Total Rainy Day Funds (to meet Charter target)	\$77,652,000	\$75,845,000
Additional funds deposited to meet future years' goals	\$3,335,000	\$4,345,000
Total Designated Rainy Day Funds	\$80,988,000	\$80,190,000
Policy Reserve	\$33,300,000	\$20,000,000
Policy Reserve + Rainy Day Funds	\$114,288,000	\$100,190,000

The Howard County Charter requires the government to maintain a Rainy Day Fund at a rate of 7% of audited General Fund expenditures from the year prior. This Fund is a failsafe in case of a major catastrophe that would require the County to liquidate a lot of their assets or if a major revenue stream was temporarily paused. HoCo has never needed to tap into the Fund, which requires the approval of County Council. Even during the COVID-19 pandemic and major flooding events, the County has always deposited money into the Fund.

FY22 General Fund Budget Highlights



The County Budget is split into two main parts: capital and operating. More information can be found <u>HERE</u>.

The Total Approved Revenues for the FY2022 General Fund equal \$1.26 billion. As the County Charter mandates, this balances with the Total Approved Expenditures for the FY2022 General Fund, which also equal \$1.26 billion.

Some key allocations of the FY22 budget include:

- Largest recipient of funds is Howard County Public School System with \$640.8 million.
- Howard Community College receives \$37.5 million and Howard County Library System receives \$22.4 million.
- The "Body Worn Camera" safety initiative will receive \$1 million in PAYGO funds.
- \$5 million will go towards establishing the Housing Opportunities Trust Fund.
- \$30.3 million in PAYGO funds will go towards improvements in infrastructure.
- \$1 million in small business funds & \$615,000 will go towards supporting Downtown Columbia's art & culture scene.

Acknowledgements & Resources

This Popular Annual Financial Report was prepared by:

Rafiu O. Ighile Director of Finance

Angela M. Price
Deputy Director of Finance

Salomey Awuku Bureau Chief, Reporting & Grants

> Abdullahi Abdi Division Chief, Reporting

Joel Gast Fiscal Specialist II, Reporting

<u>Special Thanks to:</u>

GFOA/ELGL Fellow Alexander Hawley, Master of Public Policy Candidate at the University of Illinois at Chicago, for his significant efforts in the development and preparation of the County's first PAFR

Resources

Water & Sewer Bills	<u>billing@howardcountymd.gov</u>
Real Property Tax Credits	<u>taxcredit@howardcountymd.gov</u>
COVID-19 Information & Resources	<u>https://www.howardcountymd.gov</u> /health/covid-19
Report an Issue in Your Community	<u>https://www.howardcountymd.gov</u> /report-issue
Business Support Services	<u>https://www.howardcountymd.gov</u> /business-support

County Executive Ball's comprehensive resource guide for HoCo residents can be found <u>HERE</u>.



Finance Department

3430 Court House Drive Ellicott City, MD 21043



)410-313-2195



ask@howardcountymd.gov