**Howard County Early Childhood Advisory Council (HCECAC)**

**Meeting MINUTES**

**HCPSS Conference Center @ Ascend One**

**8930 Stanford Blvd., Columbia, MD 21046**

**Friday, September 29, 2017**

 **9:00 – 11:30 a.m.**

The meeting convened at 9:09 AM.

Thank you to ***Vanessa Braswell*** and ***Jodi Lamberti*** for providing refreshments.

**In Attendance:** Sharon Afework, Randi Albertsen, Janine Bacquie, Mae Beale, Vanessa Blackwell, Mark Booker, Kenyatta Cully, Lisa Davis, Virginia Dee, Dotty Doub, Rachel Green, Joan Johnson, Amy Kelly, Jody Lamberti, Tanya Malveaux, Kristin Mentz, Kristin Navarro, Colleen Nester, Cindy Ochs, Kim Pins, Dawn Randall, Amy Raymond, Lisa Rhodes, Sonya Robinson, Pam Zancan. View Sign In [HERE](https://drive.google.com/file/d/0B-hxhYLSgg3Ab0NSdmpxT0theDg/view?usp=sharing)**.**

**Welcome/Introductions (Cassandra Miller)**

* Please be sure to sign in and check the roster to provide updated information.

**Presentation of Diapers for Diaper Bank (Debbie Yare)**

* Diaper Bank opened in Spring 2017--announcement [HERE](https://drive.google.com/file/d/0B-hxhYLSgg3AWTU2RGVNcXZfcVU/view?usp=sharing)
* Donation of 1,000+ diapers from [Continental Societies, Inc.](http://www.csi-sehl.org/) (Southeastern Howard/Laurel Chapter), Mae Beale. View picture [HERE](https://drive.google.com/file/d/0B-hxhYLSgg3AdXV0X1gtMlN1N1E/view?usp=sharing).
	+ Troop 1686 Cadet Troop has also made donations to the diaper bank as a part of their Silver Badge Project and will continue to do so.

**Update on Launch into Learning and Ready Rosie (Lisa Davis, Keri Hyde)**

* Launch into Learning--marketing efforts are starting to pay off!
	+ [Press Release](http://www.hcpss.org/news-posts/2017/07/launch-into-learning-initiative-supports-early-childhood-development/) from July
	+ [Video](https://vimeo.com/226493023) from press event
	+ [Baltimore’s Child Article](http://baltimoreschild.com/2017/09/25/howard-county-schools-focus-early-years/)
	+ Columbia Patch [Discovery Fair](https://patch.com/maryland/columbia/calendar/event/20170401/115460/childrens-discovery-fair-math-is-magical)
	+ [Howard County Family Child Care Association](http://www.hcfcca.com/parents_links.php)
	+ [Maryland State Child Care Association](https://mscca.org/membership/)
	+ Twitter: [Kittleman](https://drive.google.com/file/d/0B-hxhYLSgg3ASjVmNVZLX1ZvWTg/view?usp=sharing), [Launch into Learning](https://drive.google.com/file/d/0B-hxhYLSgg3AVkFOeTYxWHpoWEU/view?usp=sharing)
* [Ready Rosie](https://docs.google.com/presentation/d/1BkKvznzq-FGdAN_oxMiw_mkU2Ic_uk-sflTwkcbymmE/edit?usp=sharing) Howard County
	+ Thank you to Dawn Randall and Good Beginnings Child Care Center for hosting the Ready Rosie press conference!
	+ Howard County Government [Press Release](https://www.howardcountymd.gov/News/ArticleID/975/news091817) in September;
	+ [Video](https://youtu.be/n8AAyJITJfk) of Allan Kittleman using Ready Rosie;
	+ Any HoCo family can follow this [LINK](https://readyrosie.com/howard-county/) to register to get an account;
	+ Teachers had training in August and are using this for a family engagement tool and to link content to what is going on in classroom--parents can provide feedback.
	+ Child care providers can sign up their classes using link [HERE](https://www.readyrosie.com/howardcounty/); community partners can make use of this resource for the families they serve.
	+ Howard County Autism Society--Ready Rosie announcement: <http://specialed.howard-autism.org/readyrosie-family-engagement-resource/>
	+ Pinterest: <https://www.pinterest.com/pin/85849936624629436/>
	+ Twitter: [Early Childhood](https://drive.google.com/file/d/0B-hxhYLSgg3AQUstN09KZE1ZR1k/view?usp=sharing)

**Ready Rosie Action Planning (Debbie Yare)**

* Generated ideas by table on ways to share RR news with families we serve.
* (Also FYI- [Family Engagement](https://drive.google.com/file/d/0B-hxhYLSgg3AUmZfcHI5dWE0djQ/view?usp=sharing) in Howard County) (includes RR).

**Subcommittee Spotlight - Home Visiting Subcommittee (Colleen Nester for Kaya Swann)**

* [Home Visiting Subcommittee](https://docs.google.com/presentation/d/1YQmC5_3cF57bLLLIsGyvyjeWnTLoJyfSaVPzfrZgb4U/edit?usp=sharing)
* Many programs in county have a home visiting component. In effort to not duplicate efforts, those groups got together and created a Home Visiting Matrix which gives snapshot of what each program is doing and who they are serving.
* Highlight of some events including Books & Breakfast and Books & Dinner as targeted outreach events (also Literacy Subcommittee update)
* This committee will reconvene and begin working again this fall
* Please note Judy Center phone # has changed and is now 410-313-8224.

**Subcommittee Highlights - (Kim Pins)**

* Discovery Fair (Debbie Yare)
	+ Information [HERE](https://patch.com/maryland/columbia/calendar/event/20170401/115460/childrens-discovery-fair-math-is-magical)
	+ Kickoff meeting on 10/11/17; Discovery Fair scheduled for April 14, 2018 at Cradlerock Elementary. Welcoming any new committee members.
* Transition to Kindergarten (Lisa)
	+ Did not meet during summer but will resume again in October.
	+ Memorandum Of Understanding now in place for child care partners and schools to help students get ready for kindergarten. View [HERE](https://drive.google.com/file/d/0B-hxhYLSgg3AdGRocGNsaFIwUWM/view?usp=sharing).
* Community Outreach & Engagement [formerly Marketing] (Kristin Mentz/Dotty Doub) [Launch Into Learning Handout](https://drive.google.com/file/d/0B-hxhYLSgg3AbW9vNkotamh4UUU/view?usp=sharing)
	+ Looking to add community members to this committee

**Social Media Planning--Timeline for 2017-18 (Keri Hyde)**

* Health Department trying to coordinate social media messages to align themes and help with cross promotion; this strategy may help our group.
* What are broad themes each of your agencies plans to promote each quarter?
* Committee members brainstormed [calendar](https://docs.google.com/document/d/1zEROYX2q6YWjrvlT6GRdbCvN_NcVWJQFdkecvTVR-tM/edit?usp=sharing) of early childhood events each year for social media messaging.
* Community Outreach & Engagement will take brainstormed info and create an annual plan and suggestions on how to share out for the greater good.

**Closure/Feedback (Cassandra Miller)**

Next Meeting:

Friday, November 17, 2017

Howard County Recreation & Parks Headquarters

7120 Oakland Mills Road

Columbia, MD 21044

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| --- | --- | --- | --- |
| January 26 | March 23 | May 18 | July 27 |

The meeting adjourned at 11:10 AM.

Minutes respectfully submitted by Kris Woodson.