

STRATEGIES FOR INCREASING TRANSIT RIDERSHIP

REPLACE OLDER BUSES

Objective: Improve service reliability and on-time performance

Recent Investment			
Fiscal Year	Number	Type of Vehicle	Cost
2018	7	Transit Bus	\$2,600,000
2019	6	Transit Bus	\$2,200,000
2020	2	Transit Bus	\$745,000
2020	5	Transit Van	\$300,000
2021	3	Transit Bus	\$1,200,000
TOTAL			\$7,045,000

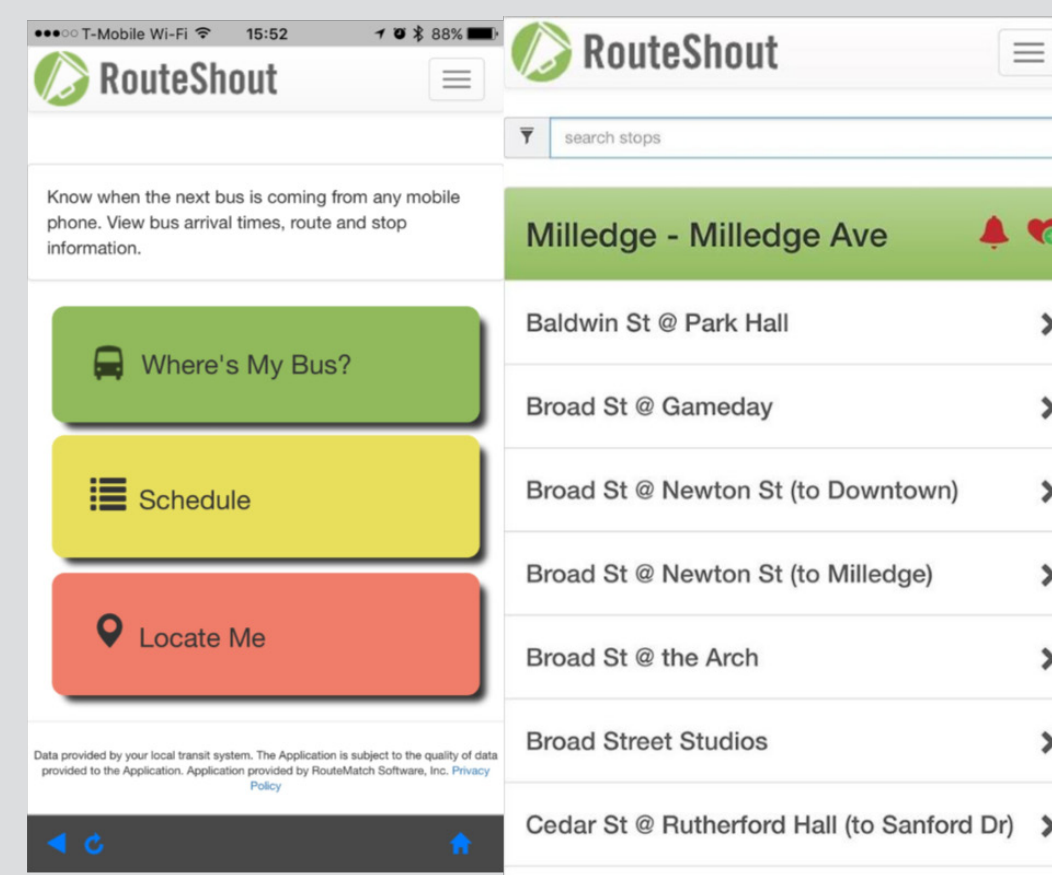
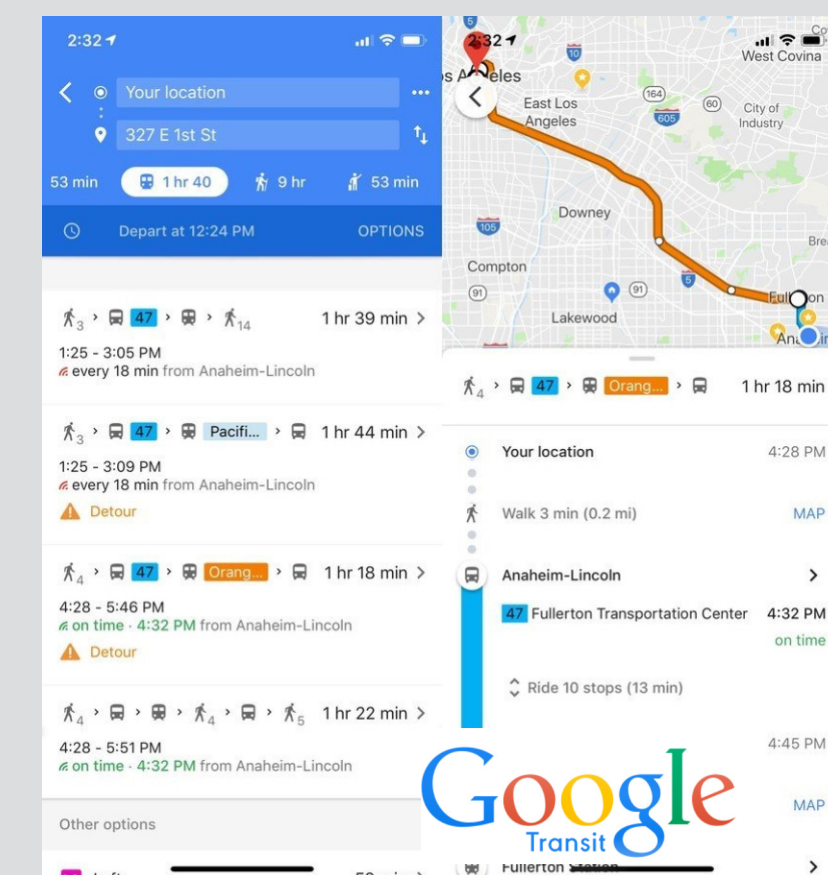
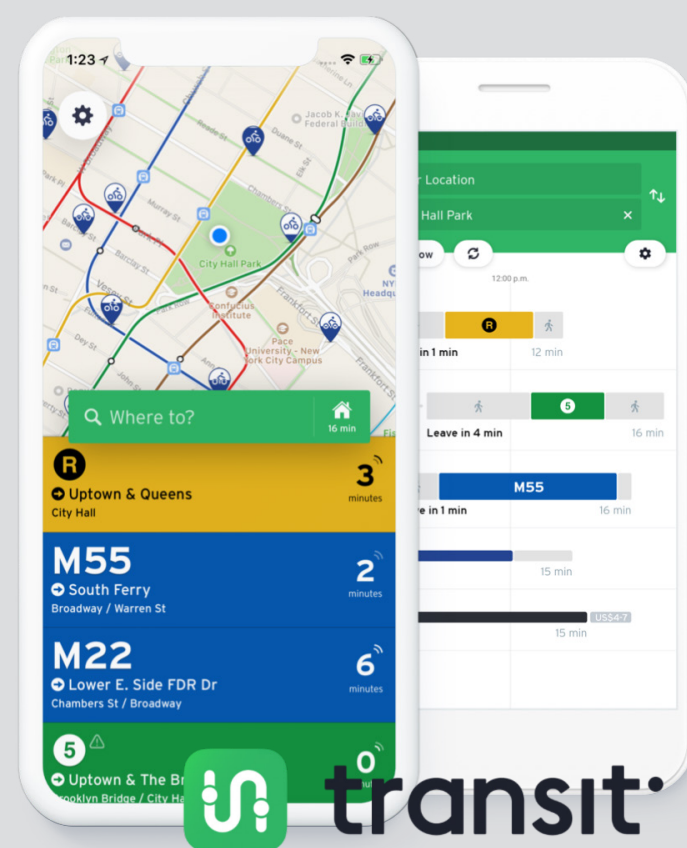


Transit Bus (left)
Transit Van (right)



BUS INFORMATION ON MOBILE APPS (2020)

Objective: Improve trip planning capabilities and customer experience



IMPROVE BUS STOPS

Objective: Improve condition, amenities, and access at RTA transit stops

- Spent \$675,000 since 2017 improving over 80 bus stop locations
- Anticipate improving 50 locations in 2020
- Coordinate with complete streets effort

Example Projects:

- US 1 at Port Capital

Before



After



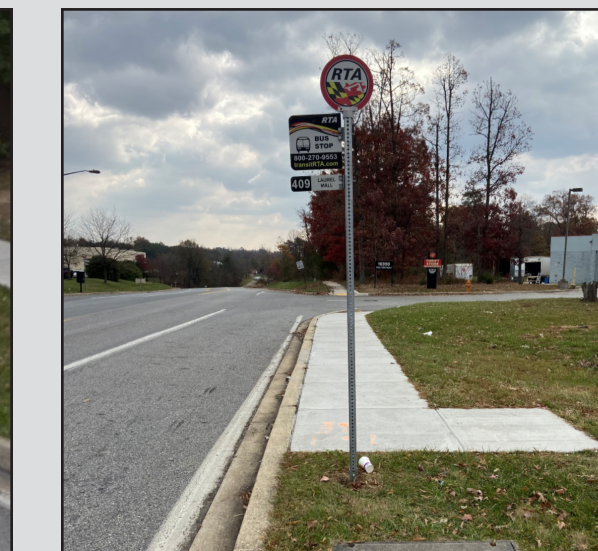
- Relocated stop
- Installed ADA landing pad
- Installed sidewalk with curb ramp connection
- Installed passenger shelter

- Guilford Road at US 1

Before



After



- Relocated stop
- Installed ADA landing pad
- Installed sidewalk with curb ramp connection

- Types of Bus Stop Improvements:

- Connecting sidewalks and curb ramps
- Installing waiting areas
- Installing new shelters and seating
- Refurbishing older shelters
- Installing solar-powered lighting

