

AGENDA
June 25, 2020
Communication and Information Workgroup

Vision: Howard County residents will be connected to age-friendly resources and services via multiple forms of media that are timely, accessible and inclusive of all.

Mission: To effectively communicate and share accessible, understandable, and timely information about age-friendly resources and services to foster connectedness, inclusive of all.

- I. Welcome
- II. Approval of minutes from May 21 meeting
- III. Introductions of any new members—opportunity to share why you chose to be part of this workgroup
- IV. Introduce Lucky Sohi as the new co-chair, who will go over the new Google doc portal for workgroup documents.
- V. Presentation on current Howard County Government communication vehicles by Jarrett Carter, Communications Manager of the Department of Community Resources and Services.
- VI. Ongoing work of the group:
 - i. Discuss examples of elements from other jurisdictions' plans that relate to Howard County, in addition to Montgomery County's action plan section related to Communication and Outreach
 - ii. Report on the types of communications vehicles which group members have researched to report back to the group – i.e. groups on Facebook, church groups and newsletters, non-profits (like CA village centers, Association of Community Services, COGS, LHIC, church groups/newsletters, school system, etc.)
- VII. Wrap up and homework